



What's New at Chi Chi's May & June 2010



Chris Nicolas

Donor Spotlight: Chris Nicolas & Premier Beverage Taking Pride In Donating

"Given the current economic reality, it is prudent for organizations to scrutinize all expenditures for maximum impact. This includes charitable contributions. The reason Premier Beverage Company has chosen to continually support the Chi Chi Rodriguez Academy is simple. The Academy provides a direct, measureable, and tangible impact on children within the community where we work and live.

There are many worthy national and international charities attempting to solve very serious problems across the world. While these charities are necessary and conducting important work, for maximum, direct impact on our community we find The Chi Chi Rodriguez Academy to be our best option as the centerpiece of our community involvement efforts. Premier Beverage Company is proud to support the fantastic work that you do for the children of this area." ~Chris Nicolas, Managing Director

Congratulations Chi Chi Academy Basketball Team: On March 4th, the Chi Chi Academy's basketball team won a hard fought game (36 to 24) against Safety Harbor Montessori Academy. They worked together as a team and played some great ball to pull off this win. Congrats to all the team members. We look forward to seeing you defend the title next year!



Issac (6th grade) goes for up for a shot



Ross Hays, Jr. & Chi Chi during the 2009 Charity Classic

New Chi Chi Academy Board Member: A warm welcome to our newest Chi Chi Academy Board Member, Ross Hays, Jr. He is CEO, Board Chair and Co-Founder of The Elan Group, Inc., one of the premier Employee Benefit firms in Florida. His background serving on multiple boards for golf entities will be a great asset to the Academy! We also welcome his leadership as co-chairman of the November 2010 Charity Classic event. Prior to joining the board, he set up a caddy program for Academy students at Palma Ceia Golf & Country Club. The caddy program provides participants with a chance to earn a full college scholarship.

The First Tee of Clearwater (TFT) is designated a Promise Place: In March 2010, America's Promise Alliance, designated TFT as a Promise Place. Research shows that young people who receive four of the five Promises are more likely to be successful, to get As in school, avoid violence, and perform volunteer work.



The five Promises: caring adults, safe places, healthy start, effective education, opportunities to help others.



2009 Summer Campers practice at Sports Complex

Summer Camp Coming Soon: Get set for The First Tee's ten week summer camp beginning June 14th and ending on August 20th. We now offer half or full day sessions and a variety of exciting additional recreational activities through the new Boys & Girls Club partnership at Chi Chi's. Learn more on our website at www.chichi.org or pick up a brochure in the Pro Shop.

For camp questions and information, please contact Brandon Walker at (727) 726-8829 x 238 or brandon@chichi.org.



Lee McCoy

Welcome to the first Chi Chi Ambassador: Lee McCoy, a sophomore at Calvary Christian High School is the first member of our Ambassador program. His golf and academic skills have already earned him a college scholarship when he graduates from High School. The Ambassador program's goal is to have local students be advocates in the community for the Chi Chi Academy. Lee's golf bag has been embroidered with the Academy logo for his state and national golf tournaments.



Academy School Director Jayme Pecci with the Middle School Honor Roll students

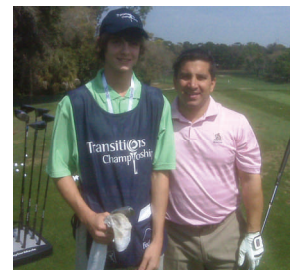
Congratulations Middle School Honor Roll students: Three Academy students were honored at breakfast on March 25th for their academic achievements during the 4th grading period. Seventeen students were recognized for perfect attendance. Congratulations Thomas, Shaina and Francisco!



Program Director Brandon and Network Operations & Education Supervisor Sue Parsons

The First Tee Regional Meeting & Training in Orlando: Both Cary Stiff, Senior Vice President and Brandon Walker, Program Director spent several days in February at the regional meeting in Orlando, Florida. The training covered strategic and chapter business issues helping educate chapter leaders in the Southeast U.S. about new initiatives and student opportunities.

Academy Alumni caddies at Transitions Optical Tournament: Graduate Tanner Hogan (age 15) caddied for Vince Morales, Vice President of Investor Relations of PPG. PPG is the world's largest producer of optical grade monomers used in the manufacturing of ophthalmic lenses. Transitions Optical, sponsor of this Innisbrook PGA event, is a majority-owned subsidiary of PPG. The Transitions Championship Tampa Bay Birdies for Charities program has raised over \$30,000 for the Academy and is expected to raise over \$11,250 this year.



Tanner Hogan and Vince Morales

Upcoming Events:

Contact Mallory Hubbard @ mallory@chichi.org or (727) 726-8829 x 209 for more information.



Artwork by local artist Clayton Swartz at the 2008 Art in the Park

Art in the Park May 23rd at Raymond James in St. Petersburg: We invite you to tour the private art collection of Tom and Mary James, enjoy the delicious cuisine of Frank Chivas and Baystar Restaurant Group, participate in a magnificent sunset auction and bid on local artists' prized work. Individual tickets are \$100 and sponsorships begin at \$1,000. All proceeds benefit the Academy's annual program fund.

Chi Chi Invitational at the Bayou Club in Largo: The 3rd annual event is coming up on Saturday, June 5th. Sponsorships start at \$2,500 per individual and includes golf plus dinner. All proceeds benefit the Academy's annual program fund.



Tampa Bay Buc's Defense Captain Chris Hovan and Professional Golfer Fuzzy Zoeller at the 2009 Invitational



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