



# What's New at Chi Chi's

December 2017

## Event Spotlight: 38th Annual Charity Classic celebrates the 30th Anniversary of Chi Chi & the Bear



This year, the Classic celebrated what started the Foundation's campaign to expand 30 years ago. The Chi Chi & the Bear were four Pro Am style fundraising events featuring Chi Chi and Jack Nicklaus that raised the initial \$2.5 million to build the current 170 acre campus of the Academy, The First Tee, Golf Club and Sports Complex.

During the Classic's two day fundraising event, the sold out crowd enjoyed two golf tournaments and dinner by Baystar Restaurant Group at Nielsen's campus in Oldsmar.

Event Co-Chairs Jessica Majeski, Katie Majeski and Sean Tobe proudly announce the event netted approximately \$205,000. Funds raised go towards the \$911,000 yearly education budget serving our mission to educate and assist at-risk children using the golf course as a living classroom.

Thank you to co-title sponsors JM Family Enterprises and Raymond James!

From Top to Bottom: Board Member Scott Curtis showing off his Closest to the Pin Flag; Board Member Bob Enck and Equinox Funds takes 2nd Place Gross during Monday golf; Event Committee Member Kiely Allen and Docuphase pose with Chi Chi; Emcee's Jenn Holloway and Dick Crippen share a moment with Chi Chi before dinner on Sunday; the Ferree family honors their mom Barb Ferree's memory with a gift to the Foundation and a maple tree was planted on the golf course in her honor; Right: Co-Chairs Sean Tobe, Katie Majeski and Jessica Majeski take a photo with 7th grader Vincent during the celebration dinner.



### Upcoming Events

Music 'n Mistletoe - Holiday Event  
Sunday, December 17th, 2017  
Trans-Siberian Orchestra concert - Amalie Arena

Chi Chi Academy Pro Am  
Wednesday, March 7th, 2018  
Innisbrook Resort - South Course



*Mission: To assist at risk children by improving their self-esteem, character, work ethic, social adjustment, and academic performance using the golf course as a living classroom.*

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WWW.CHICHI.ORG

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- Pete Morell
- Scott Tobe
- Sean Tobe
- Richard Wegman

**Congratulations to our  
2017 Volunteer of the Year  
Dean Johnson!**

After retiring as a Pinellas County School Math teacher, Dean found himself playing golf at Chi Chi's twice a week. Once he got to know the staff and more about our mission, he decided it was time to start volunteering. Over the past seven years, Dean has been one of the most consistent and hardworking volunteers in the cart barn. Thank you Dean for all you do at the Foundation! Your dedication is easily seen by all, you are a true role model for our students.



Top: Dean with Classic Co-Chair and Board Member Jessica Majeski and Academy 7th grader Vincent;  
Bottom: Dean shows off his new plaque



Top: Board Member Elliott Ross, Director of Development Mallory Hubbard, Program Director Karen Wise and CEO Cary Stiff pose during the "team tailgate" in front of Nine Core Values art with Leadership Summit Participants Giavanna and Varsha; Bottom: COO James Poulter, Mallory, Karen, Cary and Elliott

**The First Tee Network Meeting  
Brings Education & Relationship  
Building to Chi Chi Team**

More than 900 leaders from over 175 chapters from around the world gathered in Orlando, Florida for the largest showing of Board Members, Executive Directors and Program Directors for a Network Meeting. Educational opportunities ranging from board governance, programming, branding and strategic planning along with world renowned speakers were highlighted during the week. Networking opportunities abounded with other chapter leaders to learn from each other's experience and build our own "go to" teams securing our future as a better and stronger organization.

The First Tee of Clearwater serves over 2,200 local youth through the Life Skills Experience and the National School Program.

**Did You Know...?**

The Chi Chi Rodriguez Golf Club 18 tee markers include Did You Know Facts that share the story of the Foundation and its educational programs to over 45,000 golfers each year. Each hole is sponsored by a supporter, like Hole #6 below:



www.baycareurgentcare.org

Academy students shadow all staff of the golf course and foundation every week to learn real world business and life skill lessons.