



# What's New at Chi Chi's

September 2018

## The Chi Chi Academy General Store Debuts!



With students away on summer break, Academy Director Josh Meurer and Foundation staff developed a new initiative featuring a General Store. Every two weeks, students purchase items with school currency earned by good behavior achieved throughout the year. Store operations are run by 8th graders who apply, interview and are hired for jobs. This new store incentive provides students with an authentic understanding of money management and gives them the opportunity to purchase items they wouldn't ordinarily be able to afford. Many use this opportunity to buy presents for family members' birthdays or holidays. A warm thank you to all those who donated store items and to Sean Tobe with Brown & Brown Insurance for procuring individual student money pouches!

The General Store inventory depends on donations from the community. These items can be new, gently used or promotional items for events. If you have interest in donating to the General Store, please contact Laura Tobe at [laura@chichi.org](mailto:laura@chichi.org) or (727) 726-8829 x 207.

Top: 8th graders Joel, Kayla, Shenadai and Tony take a moment after training for their new jobs in the Store; Middle Left: 5th grader Eashaan with his money pouch thanks to Brown & Brown Insurance; Middle Right: 4th grader Yasmeen made her first purchase count by buying a birthday gift for her brother; Bottom Left: 4th grader Carter takes a hard look at the video game options to purchase; Bottom Right: 7th graders pose with the money they earned and Middle School Teaching Assistant Ms. C

### Upcoming Events

Chi Chi Fore the Kids 5K Fun Run  
Saturday, September 29th  
Chi Chi Golf Club

Chi Chi Charity Classic  
Sunday & Monday, November 11th & 12th  
Chi Chi Golf Club/Nielsen



*Mission: To assist at risk children by improving their self-esteem, character, work ethic, social adjustment, and academic performance using the golf course as a living classroom.*

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[WWW.CHICHI.ORG](http://WWW.CHICHI.ORG)



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**Raymond James Cares Team  
Volunteers at Chi Chi's in August**

Team members from the Clearing & Custody Services Support department volunteered fittingly at the Bob James Education Center. The Center was named to honor Bob James who was one of three Co-Founders of the Chi Chi Rodriguez Youth Foundation. This hard working team of six volunteers laid new sod, weeded flower beds and painted flower pots for the golf course's new forward tees. Afterwards, Team Manager Judy asked if they could "adopt" Chi Chi's as their volunteer organization for future events! Groups like this help keep our living classroom campus beautiful for students, teachers, volunteers, golfers and guests.

*Raymond James Cares Team: Evelio Gonzalez, Talita DeAvila, Michael Geller, Donna Tripp, Judy Capra and Jon Alexander*



Top: A few Academy 4th graders on a walk from the classroom stop to thank the Raymond James team for their hard work; Bottom Left: Talita, Jon and Judy clean out weeds; Bottom Right: Donna paints a pot for the forward tees on the golf course



Top Left: Coach Matt helps camper David line up a putt while Faith looks on; Top Right: Campers Kylie, Will and Jaxen pose for a group picture on the course; Bottom: Ian Peterson of Dialed In Golf films camper Makenna's swing with Trackman technology

**Program Spotlight:  
The First Tee Summer Camp**

The First Tee welcomed 298 campers for the Life Skills Experience this summer! Students enjoyed course time at least one day each week, along with driving range access and various games designed for fun as well as learning core values and healthy habits. This year we surprised participants by filming with cutting edge Dialed In Golf Solution's Trackman technology! Thanks to grantors like the Florida Junior Golf Council, Pinellas County Business Technology Services, Paradise Golf and the Salvatore Mascari Family Fund, we offered camp at a discounted rate to all families and provided 39 scholarships for youth in need!

*"I am thankful that you guys allowed my son the opportunity to come. He has had a great week and has loved it! He comes home positive and I have seen a difference in how he's behaving."*  
~ 2018 Scholarship Parent

**Did You Know...?**

**The Foundation is hosting a FORE THE KIDS 5K Fun Run?**

**Saturday, September 29th, 2018 come run through the newly renovated Chi Chi Rodriguez Golf Club course! Sponsorships start at \$100!**

**To register for running only, visit [active.com](http://active.com) and search Chi Chi 5k For sponsorship information, please contact: Laura Tobe (727) 726-8829 x 207 or [laura@chichi.org](mailto:laura@chichi.org)**